



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE  
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Contact: Jeff Baudry  
(414) 257-4575  
[Jeffrey.Baudry@milwaukeecountywi.gov](mailto:Jeffrey.Baudry@milwaukeecountywi.gov)

### **5<sup>th</sup> Annual Run for The Parks** *Fundraising event in support of the Milwaukee County Parks*

Milwaukee, WI (Aug. 12, 2014) – “Run for The Parks,” an annual cross-country fun run and walk supporting the Milwaukee County Parks, will start Tuesday, Aug. 19 at 6:30 p.m. at Humboldt Park, 3000 S. Howell Ave. The event is presented by The Park People of Milwaukee County and Bay View Neighborhood Association, in partnership with the Milwaukee County Parks.

Participants of all ages and abilities are welcomed to the 5K fun run and 2K family walk. The course begins at the band shell then weaves through the park’s rolling terrain, ending at the band shell stage—just in time for the final hour of the Chill on the Hill concert featuring The 5 Card Studs.

“Our partnership with The Park People and the Bay View Neighborhood Association gives us the opportunity to bring park enhancements to fruition,” said Parks Director John Dargle, Jr. “Last year, Run for the Parks raised over \$3,500 for enhancements to Humboldt Park.”

Each registered participant in Run for the Parks will receive a commemorative T-shirt and admission to the special VIP area at the Chill on the Hill concert, where free wine and beer samples along with fruit and snack items will be provided.

On-line registration, \$25, is available through Aug. 18. Event-day on-site registration, \$30, is available from 5:15-6:15 p.m. Children 9 and under are admitted free when no commemorative T-shirt is issued.

The Park People support all Milwaukee County Parks through financial assistance and advocacy. The mission of the group is to serve as citizen stewards of the Milwaukee County Parks.

The Bay View Neighborhood Association (BVNA) is an all-volunteer organization that strives to improve the quality of life for Bay Viewers. The mission of the group is to connect neighbors for a better Bay View.

For more information or to register for Run for the Parks, visit [www.parkpeoplemke.org/](http://www.parkpeoplemke.org/)

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ADDRESS  
9480 Watertown Plank Road  
Wauwatosa, WI 53226-3560

PHONE/FAX  
ph: **414 / 257 PARK** (7275)  
fax: 414 / 257 6466

EMAIL  
[parks@milwcnty.com](mailto:parks@milwcnty.com)

WEBSITE  
[countyparks.com](http://countyparks.com)